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Total No. of Pages : 02

Total No. of Questions : 09

BTTM (2018 & Onwards)/B.Com(Hons.) (Sem.-1)
TOURISM : CONCEPT, STATUS AND TRENDS
 Subject Code : BTTM-101-18
 M.Code : 75417

Time : 3 Hrs.

Max. Marks : 60

INSTRUCTIONS TO CANDIDATES :

1. SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.
2. SECTION-B contains FIVE questions carrying FIVE marks each and students have to attempt any FOUR questions.
3. SECTION-C contains THREE questions carrying TEN marks each and students have to attempt any TWO questions.

SECTION-A

1. Answer the following :

- Transportation.
- Visitor.
- ROPs.
- Traveller.
- Tourist product.
- UNWTO.
- Green Tourism.
- Heritage tourism.
- Volunteer tourism.
- Demand.

SECTION-B

2. Explain the meaning and concept of global tourism with suitable examples.
3. Explain the various factors effecting tourism demand.
4. Write a note on future scenario of tourism in India.
5. Explain the concept of eco-tourism with a case study.
6. Explain the difference between International and domestic tourist.

SECTION-C

7. Write a note on historical development of Indian tourism Industry.
8. Explain the difference between tourism products and consumer goods with suitable examples.
9. Explain the role of UNWTO in tourism development globally.

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TOURISM : CONCEPT, STATUS AND TRENDS

Subject Code : BTTM-101-18

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Date of Examination: 08-12-2023

Time : 3 Hrs.

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SECTION-A

1. Answer the following :

- a) Define Tourism
- b) Who is a traveller?
- c) Define excursionist
- d) What are international tourists?
- e) Differentiate between inbound and outbound tourism
- f) Write a brief note on World Tourism Day
- g) Explain cultural tourism
- h) Highlight the role of UNWTO
- i) Who is a transit visitor? Explain with the help of suitable example
- j) Explain Eco-tourism



SECTION-B

2. What are the various typologies of tourists? Explain in brief
3. What are various types of tourism product? Explain
4. Highlight the concept of demand and supply in tourism
5. What are various factors, which inhibit growth of tourism?
6. Elaborate the concept of volunteer tourism.

SECTION-C

7. Write a detailed note on the historical development of tourism in International perspective
8. Write short notes on :
 - a) Alternate tourism
 - b) Heritage Tourism
9. Write an essay on 'Future Scenario of Tourism'

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BTTM (Sem.-1)

TOURISM : CONCEPT, STATUS AND TRENDS

Subject Code : BTTM-101-18

M.Code : 75417

Date of Examination: 18-12-2024

Time : 3 Hrs.

Max. Marks : 60

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SECTION-A

1. Answer the following :

- a) Allocentric Tourist
- b) Green tourism
- c) Differentiate between Mass Tourism and Alternate Tourism.
- d) Excursionist
- e) What do you mean by Tourism Statistics?
- f) What are top four Indian states in terms of Domestic Tourism?
- g) What are BTE's?
- h) Define Traveler.
- i) Who are Cultural Tourists?
- j) Tourist Demand

SECTION-B

2. Explain the types of tourist as classified by Valene Smith.
3. Enlist five major roles played by UNWTO.
4. Define Sustainable tourism and its guiding principles.
5. Define Product and explain types of tourism products.
6. Comment on latest tourism statistics of India.

SECTION-C

7. Enlist the emerging tourism trends. Also cite certain successful case studies of such tourism paradigms.
8. Define Tourism Supply. Give a brief study of the supplies of a destination.
9. 'India is emerging as global tourism destination'. Elucidate.

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